


Denmead Dental

Corporate Colours + Fonts in Logo



The logo features a large, stylized 'D' in a dark grey color. To its right, the word 'enmead' is written in a red, sans-serif font, and 'DENTAL' is written in a dark grey, serif font below it. Underneath the text is the slogan 'Smile with confidence.' in a dark grey, serif font. A red, curved line resembling a smile is positioned below the slogan. Lines connect these elements to their respective color and font specifications.

Colours

Color	CMYK	RGB
Black 80%	C: 0 M: 0 Y: 0 K: 80	R: 88 G: 89 B: 91
Pantone 207	C: 0 M: 100 Y: 43 K: 19	R: 198 G: 6 B: 81
Black 70%	C: 0 M: 0 Y: 0 K: 70	R: 109 G: 111 B: 113

Fonts

Text Element	Font
enmead	Sriptina
DENTAL	Gill Sans Light
Smile with confidence.	Baskerville
Smile with confidence. (underline)	Rotis Serif 65 Bold